Technical Workshop on Women, Land and Housing Rights: Assessing the impacts of dispossession
7–8 December 2020
Harare, Zimbabwe

Zimbabwe Peoples Land Rights Movement

Housing and Land Rights Network • Habitat International Coalition
Strategic planning

- Concept, definition?
- Sources (legal/other)?
- Over-riding principles?
- Guarantees?
- Threats, barriers, obstacles
- Persons violated, vulnerable to violation
- Losses, costs
- Duty holder(s)?
- Actions, interventions (who, what, when)?
- Evaluation & follow-up
Selecting a **SMART** action:

- **Specific**
- **Measurable**
- **Attainable**
- **Reasonable / Resourced**
- **Time bound**
Making your case

Moral argument

Numbers

Legal authority
Spheres of engagement

International

Regional

National

Local
Adopting a strategy

1. Determine:
   A. Strengths
   B. Weaknesses
   C. Opportunities
   D. Threats

2. Choose a strategy:
   Rights-based and evidence-informed advocacy
Strengths
Strengths
Strengths
Weaknesses
Opportunities
Opportunities
Threats
Threats
Threats
Division of labor

basket of complementary skills
Division of Tasks/Functions

- Coordinator
- Enumerators in the field
- Writer
- Editor
- Liaison with stakeholders and duty holders
- Communications and public information
# Plan of Action

<table>
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<tr>
<th>Goal, Desired outcome</th>
<th>Activity</th>
<th>Timing</th>
<th>Responsible party</th>
<th>Task</th>
<th>Resources needed (human, material, etc.)</th>
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